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You are invited to

THE 5<sup>TH</sup> ANNUAL KOWIN NETWORKING AND MENTORING LUNCHEON 2014

# PASSION AND PRESENCE

SATURDAY, JUNE 21, 2014

Be inspired by stories of personal journeys of successful women.  
Be enriched with insights and strategies for sharing your personal and professional story.  
Explore the power of who you are.

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Date: Saturday, June 21, 2014

Time: 9 a.m. - 3 p.m.

Place: The Glen Club, 2901 W. Lake Ave., Glenview, IL 60026

Cost: Professionals \$50 (\$55 after June 15)

Students with ID \$25 (\$30 after June 15)

*\*Please register early as space is limited.*

Attire: Business professional

For registration and event information, visit [www.kowinusa.org](http://www.kowinusa.org)  
or email [kowinchicago@gmail.com](mailto:kowinchicago@gmail.com).

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## PROGRAM SCHEDULE

9:00 a.m. – 9:30 a.m.	Registration General networking reception
9:30 a.m. – 11:00 a.m.	Panel discussion Networking
11:00 a.m. – 11:30 a.m.	Résumé workshop
11:30 a.m. – 12:30 p.m.	Lunch
12:30 p.m. – 2:30 p.m.	Interview workshop Keys to success on the job
2:30 p.m. – 3:00 p.m.	Networking

## WORKSHOP TOPICS

*Building a strong résumé that showcases your skills and capabilities.* Branding and self-promotion starts early. It's important to remember that first impressions go a long way. Learn how to manage your professional profile through your résumé and social media such as LinkedIn, Facebook, and Twitter.

*Making the interview memorable and meaningful.* For young women entering the professional world, the job search can be daunting, especially the interview process. Learn what to expect in a phone and face-to-face interview and what you can do to prepare yourself for every step of the process.

*Building a lasting personal brand.* Whether you are preparing for college, grad school, or a career, learn how you can identify your goals and strengths and convey your best self to your potential mentors, colleagues, and employers.

### 2014 KOWIN NETWORKING LUNCHEON COMMITTEE

**KOWIN President:** Won Sun Kim

**Co-chairs:** Hyon S. Ko and Lucy Park

**Committee Members:** Myong Chung, Stella Hahn, Jae Choi Kim, Jenny Lee, Soo Kyung Lee, Jane Park, Jeunghee Park, Joy Park, Irene Sohn, and Esther Yang

**Interns:** Audrey Kim, Grace Lee, and C. J. Park

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## CONFERENCE PANELISTS AND PRESENTERS



**Susie An** is the business reporter for 91.5 WBEZ-FM, Chicago Public Media. Her reporting on the post-bubble housing market has garnered much recognition including a prize from the Associated Press of Illinois. Susie's work can also be heard on National Public Radio, Canadian Broadcasting Corporation and British Broadcasting Corporation. Susie was born in San Diego, California, and grew up in Huntsville, Alabama. She holds a B.A. in Journalism from the University of Illinois Urbana-Champaign.



**Alice Bae** is an Engagement Manager with the life sciences practice of Heidrick & Struggles, with a focus on managed care and healthcare services. Alice specializes in the recruitment of senior-level executives for the healthcare, insurance and financial services industries. She has completed highly successful C-level assignments including chief executive officer, chief operating officer, chief financial officer, chief marketing & sales officer, and chief medical officer, as well as executive positions in medical management, network development, and actuarial. Prior to Heidrick & Struggles, Alice was with two other executive search and consulting firms, Russell Reynolds Associates and A.T. Kearney Executive Search. Alice received her B.A. in Economics & Public Policy from the University of Chicago.



**Myong Chung** is currently working for Northrop Grumman, one of the largest U.S. defense contractors, as an Engineer Fellow. She successfully developed various RF threat tracking features in Electronic Warfare Systems and presented the state-of-the art in tracking algorithms to the global engineering community during the 2009 NGC technical symposium. In the same year, she received the National Woman of Color Technology All Star Award at the annual STEM conference. In 2010, she was one of the nominees for Asian American Engineer of the Year. Previously, she worked for Motorola serving as a principle staff engineer for the CDMA cellular switch division. Originally, she started her career working for Space Craft Technology Inc. She holds a horticulture degree from Pai Chai University in South Korea and a cum laude bachelor degree in computer science from U.A.H.



**Jae Choi Kim's** legal practice is focused on corporate business immigration , and she counsels on global immigration issues for multinational companies and advises on general planning and compliance matters. Jae served as past president of KOWIN Chicago, the Asian American Action Fund of Greater Chicago, and the Concerned Citizens of Wilmette. She served on various boards, including the U.S. Civil Rights Illinois State Advisory Committee and the Cook County Commission on Human Rights. She was a Leadership Greater Chicago Fellow 1998. Jae received her law degree (cum laude) and a Certificate in General Intellectual Property from DePaul University College of Law and a B.A. in Political Science from the University of Chicago.



**Hyon Ko** is the Senior Portfolio Manager of Change Delivery at HSBC North America. As head of the US Management Services team, she is responsible for managing the IT investment budget for the US Bank, facilitating prioritization, providing portfolio reporting, and mobilizing effective delivery of technology services aligned to the business strategy and direction. Hyon currently serves as board president for the Korean American Resource and Cultural Center (KRCC), a for progress organization whose mission is to empower the Korean American community of greater Chicago through education, social service, organizing/advocacy, and culture. Hyon holds a B.A. in Economics from the University of Illinois at Champaign-Urbana, and earned her M.B.A. from DePaul University.

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## CONFERENCE PANELISTS AND PRESENTERS, CONT.



**Jenny Lee** is an Associate Professor of English and Humanities at the College of Lake County, where she teaches courses in British and classical literature, humanities, and composition. She received her B.A. at the University of California, Berkeley, M.A. at the University of Cape Town, South Africa, and Ph.D. at Northwestern University, where she won several research and teaching awards as well as the Hagstrum Prize for Best Dissertation of the Year. Jenny is an active member of the Korean American Resource and Cultural Center (KRCC) and Korean American Women in Need (KANWIN), and she is a regular contributor to *Hyphen Magazine*, an award-winning national publication covering arts, culture, and political news geared towards the Asian American community.



**Young Moon** is a 2014 graduate of Northwestern University School of Law, where she served as an Executive Editor for the *Journal of International Law and Business* and worked in the Criminal Defense Clinic. She will be joining the Chicago office of Skadden, Arps, Slate, Meagher & Flom this September. Prior to law school, Ms. Moon worked as a client manager for an international trade company and received a B.A. from Boston College.



**Jane Oh** is an independent filmmaker and screenwriter. With over eight years of experience in the entertainment and media-production industry, Jane has worked all around the world, including in Chicago, Los Angeles, Seoul, South Korea, as well as Bali, Indonesia. Jane currently works as the Marketing Manager for Slow City Brewery, America's first and only Korean rice wine brewery. This fall, she will be attending University of Southern California's prestigious School of Cinematic Arts to earn her M.F.A.



**Jeanah Park** is a Shareholder at Vedder Price P.C., a large Chicago-based law firm. Ms. Park represents and counsels clients in a variety of business litigation and employment disputes. Ms. Park is also President of the Asian American Bar Association of Greater Chicago and serves on the Board of Directors of Asian Human Services. Ms. Park holds a J.D. from the University of Illinois College of Law and a B.A. from Northwestern University.



**Lucy Park, M.D.**, is the chief of the Division of Pediatric Allergy, Immunology, and Pulmonology at the University of Illinois at Chicago, a member of the Illinois Board of Higher Education Faculty Advisory Council, and a past president of the Illinois Society of Allergy and Clinical Immunology. She obtained her M.D. from the Seoul National University College of Medicine and received post-graduate training from the Children's Hospital of Philadelphia and the Scripps Clinic and Research Foundation. She is also one of the founding members of the Sejong Cultural Society, a non-profit Korean cultural organization based in Chicago, and has served as executive director since its inception in 2003.

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## WHY ATTEND THIS NETWORKING EVENT?

### Who will this program benefit?

- Korean American professional women and young women in high school, college, and graduate school.

### What will this program focus on?

- Networking opportunities to support leadership and professional development for Korean American women.
- Mentoring the next generation of Korean American women leaders by showcasing successful Korean American women professionals who actively serve in their communities.
- Highlighting the accomplishments of Korean American women and sharing collective wisdom.

### Why network?

- A U.S. Department of Labor survey reports that networking accounts for at least 69% of all new hires. Headhunters say the actual rate is as high as 92% for high management personnel.
- Successful women do not achieve success on their own – they develop a sophisticated network and skillfully self-promote and constantly renew their connections.

### Be mentored.

- In this tough and competitive economy, both what you know *and* who you know critically matter.
- Successful professionals have “go to” people, and continually ask for advice from other mentors and trailblazers.

### Be empowered.

- Korean American women trailblazers worked hard and achieved success without similar role models and mentors that preceded them.
- We wish to connect and share our lessons learned with the next generation of young women like you in order to support, encourage, and be there for you.

**Maximize your opportunities by learning from others.  
It's not just what you know, but *who* you know.**



## REGISTRATION FORM

You may register online for the 2014 Mentoring and Networking Luncheon at [www.kowinusa.org](http://www.kowinusa.org) or print and complete this form and mail it in with your check, payable to **KOWIN American Foundation**, to the following address:

**Ms. Joy Park**  
**3235 Sprucewood Lane**  
**Wilmette, IL 60091**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Affiliation:

\_\_\_ Student: Name of school or college \_\_\_\_\_

\_\_\_ Professional: Name of company \_\_\_\_\_

### Area(s) of interest:

- |                          |                            |                       |
|--------------------------|----------------------------|-----------------------|
| ___ Accounting           | ___ Government             | ___ Media, journalism |
| ___ Arts, entertainment  | ___ Health care            | ___ Non-profit        |
| ___ Banking              | ___ Financial planning     | ___ Real estate       |
| ___ Business corporation | ___ Information technology | ___ Social work       |
| ___ Education            | ___ Law                    | ___ Other:            |

### Registration fee (please check one):

Professional:      \_\_\_ \$50\* (before June 15)      \_\_\_ \$55 (after June 15)

Student with ID:      \_\_\_ \$25\* (before June 15)      \_\_\_ \$30 (after June 15)

**\*Please return this RSVP form by June 15, 2014, for early registration. Space is limited!**  
**For more information, contact [kowinchicago@gmail.com](mailto:kowinchicago@gmail.com).**

**KOWIN Chicago Chapter**

*Networking, mentoring, and empowering the next generation of Korean American women leaders.*